

Innovation Portfolio Management

FLIGHTMAP is Bicore's strategic portfolio management solution. FLIGHTMAP enables better decisions about the innovation portfolio, and leads to more value creation.

Support

FLIGHTMAP v3.1

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Portfolio Management

Smart guidance for strategic decision making at any time, balancing risk and value, using actual insights.

Leading to
Better decisions, more value

Bicore's extensive expertise in innovation management has resulted in FLIGHTMAP, a portfolio management solution that is unique in 3 ways:

Fits decision makers' needs:

- Support the business decisions about the project and product portfolio efficiently;
- Align business plans and innovation roadmaps with strategic business growth goals;
- Compare and consolidate business cases in consistent and transparent way;
- Connect innovation pipeline and product lifecycle management processes;
- Drive a transparent and accountable decision process with proper governance.

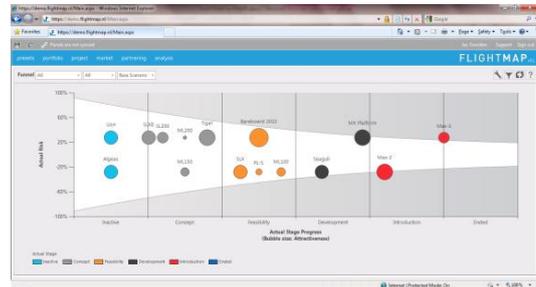
Powerful analysis capability:

- Focus on the big picture, with support for relevant details where needed (sensitivity analysis);
- Includes all relevant drivers of the business cases (timing, risks, resourcing, but also explicit market and technology trends, and business model options including recurring revenues and partnering)¹;
- Compare forecasts with actuals and signal relevant deviations;
- Full financial projections at project and at portfolio level (real-time P&L, NPV, ROI);
- On-the-spot what-if analysis against resource constraints and budgets.

¹ Bicore's longstanding experience in industry sectors including high-tech, chemicals, life sciences, and automotive has confirmed the applicability of the FLIGHTMAP analysis models for the real innovation portfolio management challenges across sectors, geographies, and functions.

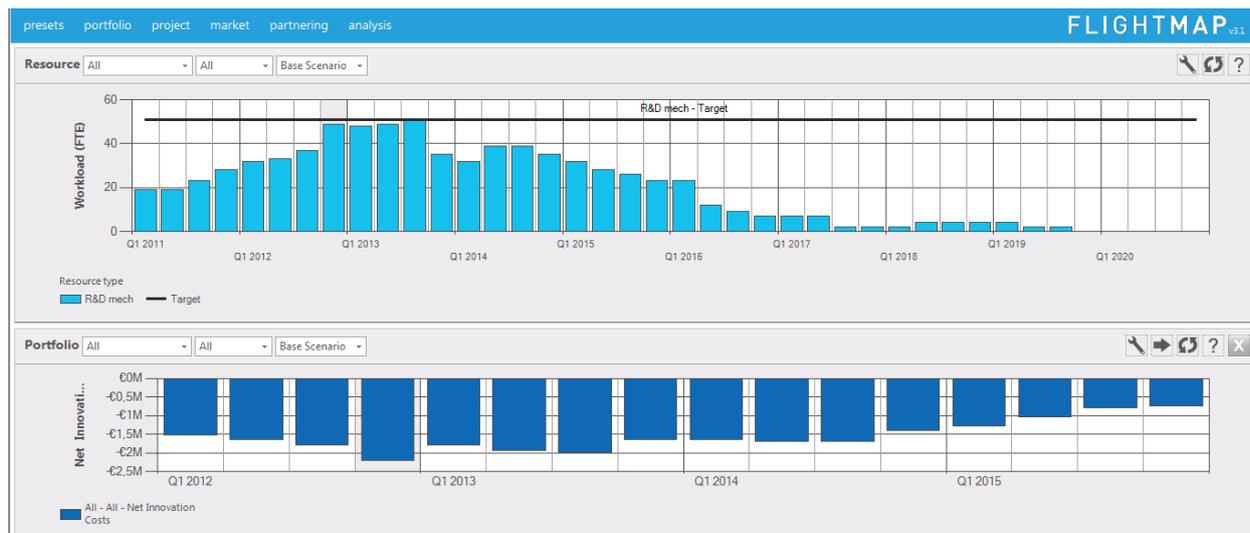
Easy to deploy:

- Intuitive user interface with pre-set analysis charts (such as innovation funnel, pipeline growth, in addition to bubble plots);
- Agile quick start deployment (data available and first analysis results in weeks, not months, including configuration to each client's processes and business);
- Can be linked to various underlying operational systems gradually (with a range of options from loose to tight coupling);
- Attractive pricing structure with user license fees only for decision makers and analysts, and a fully secure hosted implementation available with maximum cost sharing (at real "zero IT cost").



Reference customers in Europe for FLIGHTMAP, including DAF Trucks and Canon/Océ, support FLIGHTMAP's unique strengths in portfolio management.

More information about FLIGHTMAP is available via www.flightmap.com, including a datasheet with a functional specification of FLIGHTMAP's capabilities.



²For more information, contact:

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² FLIGHTMAP has been awarded as one of the 50 most inspiring innovations by PDMA